

## **Historic, archived document**

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SPECIALTIES:  
FANCY GOLDFISH  
WATER HYACINTHS  
WATER LILIES  
AQUARIUM AND  
POOL PLANTS  
AQUARIUM SUPPLIES  
TROPICAL FISH

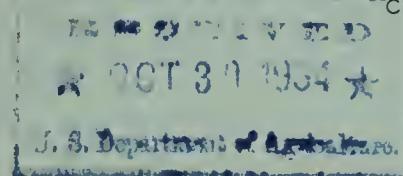


"USE WATER HYACINTHS  
FOR SPAWNING AND  
IN OUTDOOR POOLS"

LARGEST WHOLESALER OF  
ORNAMENTAL AQUATIC  
PLANTS IN THE U.S.

ADDRESS ALL COMMUNI-  
CATIONS TO MT. AIRY,  
CINCINNATI, OHIO

MT. AIRY, CINCINNATI, OHIO



October 26, 1934

TO THE TRADE:

With the exceptionally low prices now prevailing in the Goldfish Industry, it is more important than ever to be careful of quality.

We have met every reasonable reduction in price but we have not lowered the quality of our fish at all. We grow and ship the finest type of commercial Goldfish only. We do not try to ship THE MOST FISH but we do try to ship THE BEST. All the fish we ship are individually selected while swimming in water. We do not pour them out on a table and grade by size while only one side is exposed to view. Our method takes longer but you don't get any culs or injured fish.

We believe our dealers appreciate the fact that Fancy Goldfish should not be bought by size alone. Until a few years ago we did not even mention the size of Fantails and Telescope Type fish. They were quoted by price groups only. Such considerations as fins, tail, color, body development and shape all enter into the selection. Hence today do not buy your Fancy Goldfish by the inch. Try an order from us this Fall. We will ship you healthy fish honestly graded and carefully handled. We guarantee live delivery and your entire satisfaction on every purchase. This guarantee holds good on every item we sell as per printed terms in our Catalogue.

TERMS: Net cash with order. Live delivery guaranteed on all perishable items except Tropical Fish shipped during cold weather. Prices F.O.B. Cincinnati, Ohio, subject to change without notice.

NOTE: Please return our shipping cans including any you now have on hand!

COMETS and COMMON GOLDFISH Mixed.  
Assorted colors choice quality.

	Per 100
2"	1.50
2-3"	2.00
3-4"	3.00
4-5"	4.00
5-6"	7.00

SHUBUNKINS- Choice colors.

2½-3"	3.00
3-4"	4.00
4-5"	8.00

JAPANESE NYMPHS - Single tailed choice specimens with short bodies.

2-2½"	3.00
3"	4.00

JAPANESE FANTAILS - Choice quality, Assorted colors, all selects.

	Per 100
2"	3.00
2½"	4.00
2½-3"	6.00
3-4"	9.00
4-5"	each .25

CHINESE MOORS (Our Specialty in Goldfish)

2"	5.50
2-2½"	8.00
2½-3"	10.00
3-3½"	15.00
3½-4"	each .35

CALICO TELESCOPES. Very good quality.

1½-2"	6.00
2-3"	10.00

ASSORTMENT #1\*    Fancy Goldfish 2½" to 5"    \$8.50 per 100\*

\* We get many requests for mixed lots of Fancy Goldfish at the same price. ASSORTMENT #1 IS OUR MOST POPULAR DEALER ASSORTMENT. These fish are, we believe, the finest quality buy in America. The mixture is dependably good, with a fine profit for you. These fish will retail from 20¢ to 35¢ each. Try 100 of them on our recommendation. If you don't like them for any reason let us know and we will see that you are satisfied. (Mixtures contain 40% Black Telescopes, 35% Japanese Fantails, 25% Shubunkins, Calico Fantails and Comets; Choice color assortments)

ASSORTMENT #2 (Same selection as above but larger fish) 3-6" \$ 10.00 per 100.

ASSORTMENT #6 (Same selection as above but smaller fish) 2½-5" 5.00 " "

LIVE BAIT FOR FISHING. Silver fish (Uncolored Goldfish) 3-4" two year old stock that will hold up well. .80¢ per 100 for 400 lot or more. less than 400 1¢ each.

\*WE WILL APPRECIATE AN ORDER\*



## LAKEVIEW PONDS MT. AIRY, CINCINNATI, OHIO

## WHOLESALE BULLETIN AND TRADE LIST

October 26, 1934

Page 2.

This Fall we suggest that you handle some of our Tropical Fish. Many dealers have hesitated to stock Tropical Fish because they did not know how to care for them. We are growing only the most popular kinds, and those which can be kept safely with ordinary attention. We handle two books on Tropical Fish which explain how to take care of them: "The A.B.C. of the Fish Fancier" price 20¢ each and "Tropical Fish Handbook" 25¢. These books and a little experience will show you how to handle Tropical Fish successfully. If your room will not stay at least 65 degrees at night use a few of our inexpensive heaters. A steady temperature of 70 is very satisfactory.

TROPICAL FISH

	Price each
Guppy - (Live Bearer) Rainbow colors on all males. Nice size.	.05
Medakas - (Egg layer) About 2" size, Golden color. Will stand cold water.	.03
Sailfins - (Live Bearer) Large breeding size adults in trios.	.10
Black Mollies (Live Bearer) Spotted, will turn black this Winter.	.15 & .25
Black Mollies ( " " ) Breeding stock	.50
Danio Rerio - Zebra fish (Egg layer) Choice size	.10
Swordtails - (Live bearer) Assorted varieties	.15
Red Swordtails - (Live bearer) Nice size Brick Red.	.40
Assorted Moons - (Live bearer) - Gold, Blue, Black, Gold Crescent.	.15
Pure Red Moons	.22
Scalare - (Egg layer) The popular "Angel Fish"	.25
Rosy Barbs - (Egg layer) Medium size	.10 & .15
Rosy Barbs - ( " " ) Extra large size Adults. Extra Choice	.25
Brazilian Catfish (Egg layer) (Very good scavenger)	.40
Jewel Fish - (Egg layer) Nice size and color.	.50

AQUARIUM PLANTS

	Per 10	Per 100
Giant Anacharis	.40	4.00
Myriophyllum	.40	4.00
Cabomba	.40	4.00
Coontail	.40	4.00
Ludwigia	.50	5.00
Parrot Feather	.50	5.00
Valisneria	.15	1.00
Sagittaria	.35	3.50
Water Poppy	.60	6.00
Spatterdock	.60	6.00
Umbrella Palm	1.00	8.00
Water Hyacinth	.40	3.00
Water Fern	.50	4.00
Salvinia (Per quart)	.50	
(25 of these at 100 rate)		

SNAILS and SCAVENGERS.

	Per 100
Green frog Tadpoles	1.00
Japanese Snails, Asst. Sizes	2.50
" " 200 or more	2.00
Black Ramshorn Snails, nice size	1.50
" " 200 or more	1.00
Red Ramshorn Snails $\frac{1}{2}$ " diam & over	8.00
Pond Snails, spotted $\frac{1}{4}$ " diameter, very active algae eaters.	1.00
Japanese Red Bellied Newts	8.00
Baby Turtles	8.00
Spotted Weatherfish (After Oct. 10)	10.00
Brazilian Catfish (Tropical)	38¢ each.

AQUARIUM SUPPLIES

For Thermometers, Air pumps, Air Release Stones, hose etc. see our Catalogue Page 21 and Page 22. See our line of AQUARIUMS Page 20.

SPECIAL ON FISH FOODS (net no discount.)

	(net) Per Doz.	Per Gross
Lakeview Wafer Fish Food	.36	4.00
Lakeview Natural Fish Food - 1 $\frac{1}{2}$ ounce shaker top cans	.60	6.50
Lakeview Pure Dried Shrimp - 1 ounce shaker top cans	.65	7.00
Lakeview Turtle Food	.60	6.50
Lakeview Dried Daphnia in $\frac{1}{2}$ oz. Boxes	1.20	13.50
Lakeview Infusoria Powder	.60	6.00
Lakeview Tropical Fish Food - in 1 $\frac{1}{2}$ ounce boxes to retail .15¢	.90	10.00
Lakeview Tropical Fish Food - in 1# cans	Per pound - .75¢	
Imported Tropical Fish Food - Geha, Wawil, Welke	1.00	
Natural Fish Food - in 1# cans	.40¢ each	Doz. 4.20
Dried Shrimp - in 1# cans	.45¢ "	" 4.80
Dried Shrimp (10# or more in bulk)	.35¢ lb.	
Natural Food (10# or more in bulk)	.25¢ lb.	
Dried Daphnia in BULK per pound	1.75	

CHROMIUM PLATED AQUARIUM HEATERS

	each
No. 1 Heater not automatic 25 watt .50 each	No.1A Heater 2 pc. automatic 25 watt 1.25
No. 2 " " " 40 " .50 "	No.2A " 2 pc. " 40 " 1.25
No. 3 " " " 75 " .70 "	No.3A " 2 " " 75 " 1.25
No.12A Chromium Plated one piece heater with thermostat built in 40 or 75 watt	1.85
UNDERWATER HEATERS - New type L shape heater. Heating element on bottom of Aquariums	
No. 5 LA - For tanks less than 12" deep, 50 or 75 watt. Specify size wanted. ea.	1.85
No. 6 LA - For tanks between 12 and 18" deep. 50 or 75 watt. Specify size wanted" 1.85	
THERMOSTAT - To regulate up to 300 watts of heaters No.1, 2 and 3 type	each 1.25
Floating Thermometers red spirit	each 15¢ Doz.1.50

